



SRI ADHIKARI BROTHERS TELEVISION NETWORK LTD.

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STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED DECEMBER 31, 2010

(Rs. In Lacs)

Sr.No	Particulars	Standalone				
		Quarter Ended		Nine Month Ended		Year Ended
		31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.03.2010 (Audited)
1	Net Sales/Income from Operations	918.40	857.41	2,673.62	1,953.69	2,816.05
2	Expenditure					
	a) (Increase)/Decrease in Stock-in-Trade	-	-	-	-	15.51
	b) Production Expenses	451.87	457.97	1,092.52	899.83	1,229.81
	c) Employee Cost	48.66	23.66	136.88	67.61	91.13
	d) Depreciation	202.19	199.25	603.81	586.27	783.98
	e) Other Expenditure	107.10	103.25	436.49	351.21	486.10
	Total Expenditure	809.82	784.13	2,269.70	1,904.92	2,606.53
3	Profit/(Loss) from Operations before Other Income, Interest and Exceptional Items(1-2)	108.58	73.28	403.92	48.76	209.52
4	Other Income	8.42	53.04	93.50	73.77	214.84
5	Profit/(Loss) before interest and Exceptional Items(3+4)	117.00	126.32	497.42	122.53	424.36
6	Interest/Finance Charges	62.73	99.23	156.29	274.45	384.85
7	Profit / (Loss) after interest but before Exceptional Items(5-6)	54.27	27.09	341.13	(151.92)	39.51
8	Exceptional Items	-	-	-	-	-
9	Profit (+) Loss (-) from ordinary activities before tax(7+8)	54.27	27.09	341.13	(151.92)	39.51
10	Tax Expenses	-	-	3.18	-	50.76
11	Net Profit (+) Loss (-) from ordinary activities after tax(9-10)	54.27	27.09	337.95	(151.92)	(11.25)
12	Extraordinary Items (net of tax expenses)	-	-	-	-	-
13	Net Profit (+) Loss (-) after tax for the period (11-12)	54.27	27.09	337.95	(151.92)	(11.25)
14	Paid-up equity share capital (F. V. Rs. 10/-)	2,138.35	928.35	2,138.35	928.35	1,625.85
15	Reserves (excluding revaluation reserves)	-	-	-	-	11,656.77
16	Basic and diluted EPS before extraordinary items					
	Basic	0.29	0.29	1.79	(1.64)	(0.12)
	Diluted	0.19	0.29	1.18	(1.64)	(0.12)
17	Basic and diluted EPS after extraordinary items					
	Basic	0.29	0.29	1.79	(1.64)	(0.12)
	Diluted	0.19	0.29	1.18	(1.64)	(0.12)
18	Public shareholding :					
	- Number of shares	13,392,241	5,142,241	13,392,241	5,142,241	9,267,241
	- Percentage of shareholdings	62.63%	55.39%	62.63%	55.39%	56.99%
19	Promoters and Promoter Group Shareholding					
	a) Pledged / Encumbered					
	Number of shares	1,980,000	2,286,000	1,980,000	2,286,000	2,286,600
	-Percentage of shares (as a % of the total shareholding of promoter and promoter group)	24.78%	55.20%	24.78%	55.20%	32.71%
	-Percentage of shares (as a % of the total share capital of the Company)	9.26%	24.62%	9.26%	24.62%	14.06%
	b) Non - Encumbered					
	-Number of shares	6,011,259	1,855,259	6,011,259	1,855,259	4,704,659
	-Percentage of shares (as a % of the total shareholding of promoter and promoter group)	75.22%	44.80%	75.22%	44.80%	67.29%
	-Percentage of shares (as a % of the total share capital of the Company)	28.11%	19.98%	28.11%	19.98%	28.95%

Notes:

- The above unaudited financial result were reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 14th February, 2011.
- The Limited Review of these results has been done by the Statutory Auditors of the Company.
- The Company is operating in a single segment viz. content production. Hence, the results are reported on a single segment basis.
- Status of investor complaints for the quarter ended 31st December, 2010.
Complaints pending at the beginning of the quarter: Nil, Complaints received during the quarter: 2
Complaints solved during the quarter: 2, Complaints pending at the end of the quarter: Nil
- "Mastiii" the music and comedy channel continues to rule numero uno position in hindi speaking market and music genre launched by wholly owned subsidiary.
- The Company has successfully launched Regional Hindi General Entertainment Television channel "DABANGG" & "DHAMAAL" through its wholly owned subsidiaries.
- Provision for Tax and Deferred Tax as applicable will be considered at the end of financial year.
- Previous year figures have been reclassified / regrouped wherever necessary to confirm current year classification.

For Sri Adhikari Brothers Television Network Ltd.

sd/-

Markand Adhikari

Vice Chairman & Managing Director

Place : Mumbai

Date : 14th February, 2011

